

BRANDON MITCHELL

Full Stack Engineer

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PROFESSIONAL SUMMARY

Frontend-focused Full Stack Engineer with 5+ years of experience building scalable, high-performance web applications and production-grade digital products. Specialized in React, Next.js, and TypeScript with a track record of driving user growth through technical solutions. Adept at shipping systems across web, mobile, and API-driven platforms in agile environments. Seeking a Full Stack role to leverage expertise in UI architecture, performance optimization, and scalable data pipelines.

TECHNICAL SKILLS

- **Frontend:** React, Next.js, TypeScript, JavaScript (ES6+), HTML5, CSS3/SASS, Tailwind CSS, TanStack, React Native.
- **Backend & Database:** Node.js, PostgreSQL, Drizzle ORM, REST APIs, MongoDB, Firebase.
- **DevOps & Tools:** Git, Docker, AWS S3, CI/CD, Postman, Stripe, Zapier, Webflow, WordPress, Shopify.
- **Expertise:** Performance Optimization, SEO/AEO, UI/UX Systems, Agentic Workflow Automation, Blockchain Integration (XRPL.js).

PROFESSIONAL EXPERIENCE

ProPlaintiff.ai | Full Stack Engineer | Mar 2026 – Present

- Architected and engineered a high-throughput migration service application within a TanStack Turbo monorepo, integrating enterprise CRMs (Filevine, Lityfy, Clio, MyCase) to automate complex data workflows.
- Engineered a custom headless automation tool using Playwright/Chromium to streamline cross-platform data extraction, ensuring high-fidelity data integrity across distributed environments.
- Developed agentic workflows to process high-volume legal data, significantly reducing manual data entry overhead and operational friction for internal teams.
- Implemented Docker-based environments to ensure deployment consistency and scalable data pipelines utilizing AWS S3, PostgreSQL, and Drizzle ORM.

CryptoLand | Frontend Engineer | 2025 – 2026

- Built production-ready UI systems for blockchain applications using React, Next.js, and TypeScript.

- Developed and deployed a custom social-engagement algorithm ("Reply Guy") using automated scraping and heuristic analysis to identify and interact with high-relevance content, effectively increasing community visibility.
- Designed a full NFT marketplace featuring advanced search, filtering, metadata rendering, and real-time transaction flows integrated via XRPL.js and REST APIs.

SmashersON | Lead Web Developer | 2023 – 2025

- Spearheaded web development for a portfolio of high-traffic golf and hospitality brands, including Dobson Ranch, Palm Beach National, and Bali Hai Golf Course, implementing SEO/AEO strategies that drove a 30% increase in online booking rates and grew site traffic by 100%+ annually.
- Led development for the "Smash Golf Play" app (Next.js, AWS, Ruby on Rails), helping scale the platform to 1,100+ concurrent users.
- Led strategic platform migrations (WordPress → Webflow/Next.js) for multiple clients, resulting in improved site performance, mobile-first responsiveness, and optimized conversion funnels.
- Increased site traffic significantly for key assets, including driving Dobson Ranch from 9k to 19k daily sessions.

SmartSystems, Inc. | Web Developer | 2021 – 2023

- Delivered and managed 25+ production-grade web applications utilizing React, Node.js, and PostgreSQL.
- Conducted recurring technical audits for performance, security, and SEO, ensuring high-fidelity deliverables for enterprise clients.

PROJECTS

GymTok | Co-Founder & Full Stack Engineer | 2025 – Present

- Built a cross-platform fitness application (web + mobile) reaching 2,000+ users within the first two months.
- Integrated AI-powered features using the AI SDK to enhance user engagement, onboarding tutorials, and community interaction workflows.
- Tech stack: TanStack, Drizzle ORM, PostgreSQL, React Native.

EDUCATION & CERTIFICATIONS

- **Bachelor's Degree in Media Arts & Graphic Design** – Art Institute of Phoenix
- **Full Stack Web Development Bootcamp** – Ironhack
- **Certified Shopify Developer**